

Andrea S. James

Objective

To produce smart and comprehensive business research in a challenging environment; To generate new products and revenue streams; To work with a passionate and like-minded team

Contact

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Skills

- Versatile and adventurous analyst
- Excels at getting scoops and writing smart copy on a tight deadline
- Strong grasp of analytical techniques, accounting and company valuation
- Spreadsheet whiz, lover of charts, graphs and innovative visual data presentation
- Well-versed in computer-assisted information digging techniques
- Deep understanding of economics, global markets and corporate finance
- New media savvy includes search engine optimization, blogging, Twitter and video

Education

Medill School of Journalism, Northwestern University, Chicago, Ill.
Master of Science, Journalism, 2005
-Kappa Tau Alpha, journalism honor society, top 10 percent of class

Kogod School of Business, American University, Washington, D.C.
Bachelor of Science in Computer Information Systems, 2003
Double minor: Applied Physics & Communication
-Summa cum laude, University Honors Program, GPA 3.98
-GPA was second highest in graduating class
-Self-financed all education expenses through work and scholarships
-Maintained straight A's as a full-time student while also working full- and part-time

Memberships

FINRA Licensee; Association of Old Crows; U.S. Geospatial Intelligence Foundation; Investigative Reporters and Editors; Society of Pro. Journalists board member; Society of American Business Editors and Writers

For fun

Skiing, jogging, hiking, exploring, target shooting, Wheel of Fortune contestant (I won!)

Equity (Stock) Research Analyst, Dougherty & Co., Minneapolis

August 2009 – Present | Researches mid-cap technology, geospatial and defense intelligence companies for hedge fund and mutual fund clients. Developed worldwide industry contacts and delivered proprietary market information and analysis that helped earn clients six-digit nominal returns. Institutional Investor All-America Research Team 2011. Licenses obtained: Financial Industry Regulatory Authority General Securities Representative license (FINRA Series 7) and Research Analyst licenses (FINRA Series 86 & 87).

Business reporter, Seattle Post-Intelligencer & Seattlepi.com

September 2006 – August 2009 | Covered breaking news, technology and Seattle business trends. Vigorously held my own, and my newspaper's, in a competitive two-newspaper town. Established body of work includes scoops and unique, fun stories on the people and companies that make up the Seattle economic scene. Enhanced the P-I business page's appeal to women. Companies covered include Boeing, Microsoft, Amazon.com, Starbucks, Nordstrom and Costco. Started an "online retail" news blog for seattlepi.com called "Andrea on Amazon," which grew to 60,000 views per month. Frequently set staff records for page views, including a story on Starbucks vs. McDonald's that generated 250,000 hits. Generated more than 900,000 page views in first month running the aerospace blog, breaking a Hearst-newspaper-chain record. Most notable enterprise coverage was my six-month investigation into Boeing's struggles complying with Sarbanes-Oxley, the corporate reform law, and my exclusive story on Boeing's practice of spying on its employees. A series of my articles in 2006 was credited with spurring the passage of a stricter state construction crane safety law. Media appearances to discuss articles included Fox Business News, a national cable station, and multiple radio outlets, including NPR.

Business reporter, Mobile (Ala.) Press-Register

April 2005 - August 2006 | Helped paper to win two national awards from Society of American Business Editors and Writers for breaking news and best overall section. Beats included the Port of Mobile, transportation, tourism, cruising, technology, banking and finance. I also survived two hurricanes and wrote several hard-hitting stories about the economic fallout from Hurricane Katrina, including an investigation into the governor's questionable handling of tax-exempt Gulf Opportunity Zone bonds.

Reporting jobs held while in graduate school:

Spot news reporter, Religion News Service - Washington, D.C.

January 2005 - March 2005 | Covered the intersection of religion and politics for this wire service, which contributed to the Associated Press wire. Bylined stories appeared in numerous publications, including The Washington Post.

General assignment reporter, Bloomberg News - London, England

October 2004 – December 2004 | Covered minute-by-minute breaking business news on London Stock Exchange businesses. Articles were published in publications worldwide.

Reporter, Medill News Service - Chicago, Ill.

April 2004 – August 2004 | Covered economic and city news on a daily deadline for suburban newspapers. Economic beats included casinos and business of media publishing.

Reporting intern, Washington Business Journal - Arlington, Va.

September 2003 – December 2003 | Covered technology for this weekly newspaper.

Jobs held while attending undergraduate school:

Data analyst & Web designer, Federal Deposit Insurance Corp. - Arlington, Va.

March 2001 – August 2003 | Developed internal Web site to assist "corporate data sharing" project. Analyzed database meta records to ensure compliance with federal standards.

Regional sales administrator, RadioShack - Cherry Hill, N.J., Summer 2000

Intern, U.S. Dept. of State, Interagency Council on Women - Washington, D.C., Spring 2000